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#### Report: KJSCE Insignia 2017 - 2018

Art is not only about what you see, but what you make others see, and Team KJSCE Insignia has successfully shown the beauty in art through the artwork made by its team members.

Insignia, this year, made decor and carried out live art performances for various events in KJSCE such as Red Bull Event, Freshers' Eve, Abhiyantriki, Skream, Symphony and B.E. Farewell. The team has also spruced up events like TEDx SomaiyaVidyavihar (as a creative partner) ,Maker Mela (India's biggest maker gathering) and worked for Ngo named LEO.

#### **About Us:**

Team Insignia is the official art team of K. J. Somaiya College of Engineering.

Core team members for team Insignia 2017-18 include Supreet Thale(Executive Head), Jyeshtha Vartak(Creative Head), Dhruvish Shah(Core Member), Chirag Shah(Core Member) and Maryam Malik(Core Member).

The team comprised of approximately 40 members including second year and first year engineering students.

#### **Social Media Links:**

Facebook: facebook.com/Offical.art.team/ Instagram: instagram.com/kjsce\_insignia/

Twitter: twitter.com/kjsce\_insignia



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#### **Events & Festivals:**

# 1. RED BULL EVENT

**Date of event**: 6th August 2017

Decor:

1. Cardboard standouts with backdrop.

**Working days**: 21/07 - 24/07/2017

**Duration**: 3-4 hrs a day



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## 2. KJSCE Freshers' eve

**Date of event** :  $6^{th}$  September 2017

Theme: Spellbound Soiree'

Decor:

i.Welcome font

ii. Freshers' font

iii. Main wall (salt bae)

iv. T-Shirt unveiling

v. Canteen hangings

vi. Auditorium props

vii. Noticeboard posters

**Working days**: 20/07 - 6/09/2017

**Duration**: 6-7hrs a day



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# 3. Leo Club Of Mumbai

**Date of event**: 15<sup>th</sup> August 2017

Decor: Spray Paint Logo

**Working days**: 09/08 - 15/09/2017

**Duration**: 3 - 4hrs a day





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# 4. KJSCE Parvaah (A Social Initiative)

**Date of event**: 10<sup>th</sup> October 2017

Decor: Parvaah Wall

**Working days**: 13/10 - 26/10/2017

**Duration**: 8-10 hrs a day



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# 5. Abhiyantriki

**Date of event**: 6<sup>th</sup> & 7<sup>th</sup> October 20167 **Decor**:

i. Bubble wrap logo

ii. APJ Abdul Kalam doodle wall

iii. DRDO wall

iv. BARC wall

v. Abhiyantriki main wall - Monster truck

vi. Parachute hangings in quadrangle

vii. A building benches (2D) font

viii. B building (coffee) font

ix. Puzzle box countdown

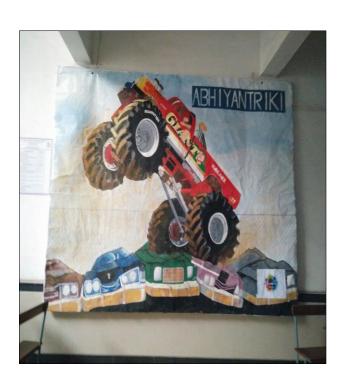
x. 3D abhiyantriki font

xi. Iron Man

**Working days**: 05/09 - 06/10/2017

**Duration**: 14-18 hrs a day





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## 6. SKREAM

**Date of event**: 6<sup>th</sup>-10th January 2018

Decor:

Skream Wall- P.V.Sindhu

**Working days**: 30/11 - 06/11/2017

**Duration**: 8-10hrs a day



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# 7. MAKERMELA EVENT

Date of event: 11th - 13th January 2018

Decor:

Vertical Wall Painting

**Working days**: 02/01/2018 - 08/01/2018

**Duration**: 5 -6hrs a day



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## 8. KJSCE Symphony

Date of event: 7th - 9th February 2018

**Theme**: Kaleidoscope of Ages

#### Decor:

i. Hangings

ii. Lamp-post clock hangings

iii. Trees side decor

iv. Symphony main wall

v. Quadrangle hangings and clock font (A & B)

vi. 3D font

vii. A building benches (2 D) font

viii. Shield wall

ix. Entrance tunnel

x. Arena gate

xi. Badminton court wall

xii. Canteen Hangings

Working days: 20/11/2017 - 07/02/2018

**Duration**: Initially 10 - 20 hrs a day



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# 9. B.E. Farewell

**Date of event**: 4<sup>th</sup> May 2018

Theme: Lights, Camera , Actions

## Decor:

i. B.E. Farewell Font designing

ii. Entrance Gate

iii. Different movie Frames

**Working days**: 01/04 - 04/05/2018

**Duration**: 4 - 6 hrs a day

